

Immersive Technologies expands production capability

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Perth, Australia

Perth based mining equipment simulator provider Immersive Technologies has relocated its production facility to a significantly larger building in Perth, Australia, to cater for its present and future growth.

Immersive Technologies designs and manufactures an extensive range of operator training simulators for the mining industry, and is widely recognised as the world's leading mining equipment simulator provider.

The new facility provides a 100% increase in production space providing Immersive Technologies with the ability to continue fulfilling increasing demand from an international client base of leading mining companies including: BHP Billiton Spence, Chile; CP Mining, Cape Preston (Sino Iron) Mine, WA; PT Bukit Makmur Madiri Utama (BUMA), Indonesia; Southern Copper, Peru; SNIM, Mauritania.

With 380 simulator modules at 155 locations in 23 countries Immersive Technologies' world leading simulation technology is seen as the industry standard for its proven ability to increase operator' safety, reduce unscheduled maintenance and improve productivity. The technology is supported by exclusive alliances with Original Equipment Manufacturers (OEMs) including Bucyrus, Caterpillar, Hitachi, Komatsu and Liebherr. These exclusive alliances provide the detailed proprietary information necessary to accurately replicate the real equipment and provide the highest levels of training transfer and retention.

Immersive Technologies CEO, Peter Salfinger commented; "This relocation provides us with the ability to meet our customers' demands together with an improved capability to transition new products from concept to market."

"Our success is due to a commitment to deliver the best value simulator products designed to make mining equipment operators safer and their employers more profitable", Salfinger said.

The new facility continues Immersive Technologies' expansion with offices also located in Perth (Head Office), Brisbane, Salt Lake City, Santiago and Johannesburg.

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About Immersive Technologies

Immersive Technologies is the world's leading supplier of operator training simulators used in the mining and earthmoving industries. We have 380 simulator modules at 155 locations in 23 countries.

Our Advanced Equipment (AE) Simulators are considered vital to many of the world's leading mining companies such as BHP Billiton, and CVRD. From the Congo to northern Canada, mines are increasing safety and reducing their cost per tonne by using our simulators daily to train and test their operators.

We have exclusive licensing and technical information alliances with the leading Original Equipment Manufacturers (OEM), including: Bucyrus, Caterpillar, Hitachi, Komatsu and Liebherr.

Our customer support offices are located in Perth and Brisbane Australia, Salt Lake City USA, Johannesburg South Africa, and Santiago Chile.

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